

The Transfer Playbook 2.0: What Does It Take to Deliver Strong Transfer & Bachelor's Completion Outcomes for All Students?

CCRC COMMUNITY COLLEGE RESEARCH CENTER

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Some General Observations



Place matters.

High-stakes choices can't be left to chance.

Interactions rooted in empathy must be supported by systems rooted in accuracy (and vice versa).

Grassroots efforts can produce strong and equitable outcomes, but they are subject to disruption.

Grassroots programs are often precursors to transformational change.

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Emerging Practical Guidance from Our Fieldwork



Make Transfer a **President-Level** Priority to Achieve Sustainable Success at Scale



Create Programmatic Pathways to **Timely** Bachelor's Completion & Postgraduate Success



Tailor Transfer Advising & Supports to Foster **Trust, Momentum, and Engagement**



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Make Transfer a **President-Level** Priority to Achieve Sustainable Success at Scale

Features of this strategy

Multilevel, well-resourced partnerships

- President-led
- Cabinet-sponsored governance structures that span both institutions
- Individual and shared investment, including dedicated staff

End-to-end redesign of the transfer student experience

- Transfer models that extend beyond credit mobility or admissions
- Strategies tailored to regional needs
- Attention to affordability and financial aid
- "Any student could be a transfer student" mentality

Transfer student-centered standard operating procedures

- Disaggregated data reporting for accountability, case-making, and continuous improvement
- Automation and predictable processes to streamline student experience
- Recurring mechanisms to assess student perspectives



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Create Programmatic Pathways to Timely Bachelor's Completion & Postgraduate Success

Features of this strategy

Four-year maps

- Clear, term-by-term plans
- Set expectation for timely completion but adjustable for part-time students
- Built for no excess credit, including the simplest alternatives to 2+2
- Link to family-sustaining careers in service areas

Sequences that promote learning and progression

- Embed relevant math and English in the first year
- Align gateway course instruction to university-level success
- Frontload courses that inspire early major changes or commitment
- Include key high-impact experiences and finances

Regular faculty engagement

- Venues for routine pathway development and maintenance
- Professional development to incorporate transfer needs into the classroom
- Map-supported transfer-inclusive scheduling



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Tailor Transfer Advising & Supports to Foster Trust, Momentum, and Engagement

Features of this strategy

A knowledgeable and caring advising corps

- Displays empathy for the transfer student population
- Attends mandatory, routine, transfer-specific professional development
- Always starts with students' end goals in mind, supporting early major pathway selection & progression

An inescapable, pervasive advising campaign

- Proactive in high schools, community colleges, and four-year institutions
- Available through in-person and virtual formats and beyond 9-5 hours
- Inevitable engagement throughout community college and university admissions, orientation, and onboarding

A transfer-specific approach to holistic success

- Includes career advising and links to high-impact experiences
- Fosters community-building and inclusion
- Supports students' financial and material needs



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Self-Reflection & Group Discussion (20 min)

1. Identify areas of opportunity and strength with the self-reflection survey.

Grading Key - 5: Advanced 4: Established 3: Emerging 2: Beginning 1: Not Present 0: Not Applicable/Unknown/Unsure



2. Consider the following questions and then discuss them at your table.

How do your institution's/partnership's practices compare to the Playbook guidance?

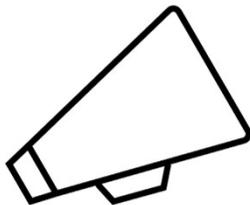
What are the strengths? Opportunities for improvement?

Note: Capture your reflections in the note catcher below your self-assessment



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Share Out (5 min)



Let's hear from 2-3 tables



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Make Transfer a **President-Level** Priority to Achieve Sustainable Success at Scale: Focusing on One Feature



End-to-end redesign of the transfer student experience

- Transfer models that extend beyond credit mobility and admissions
- Strategies tailored to regional needs
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- “Any student could be a transfer student” mentality

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Designing the **Ideal** Transfer Student Experience

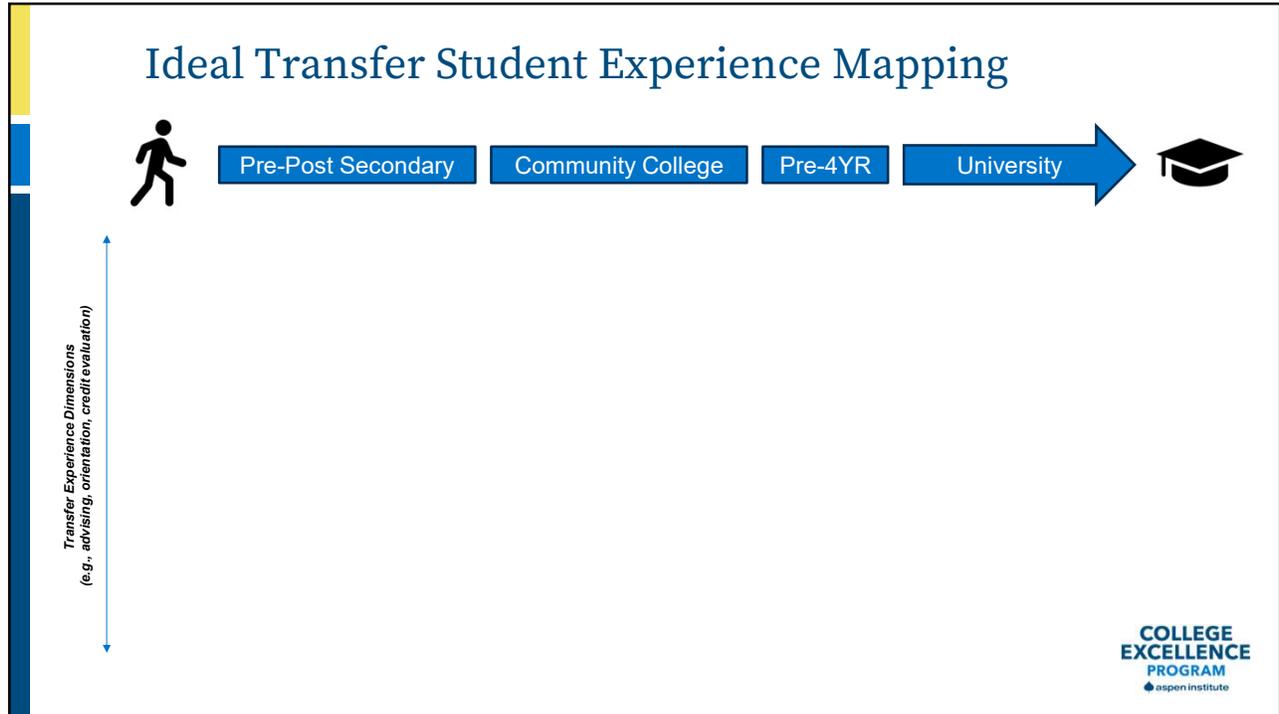
35 minutes



Starting from high school or the workforce, what should transfer students experience before transfer, during the transition between institutions, and at the four-year institution?

Consider admissions, financial aid, advising, career counseling, credit evaluation, classroom experiences, high-impact experiences, onboarding, orientation, etc.

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Designing the **Ideal** Transfer Student Experience

35 minutes

1. Take **10 minutes** to map this out on your own.
2. Discuss your ideas at your table. Consider:

What aspects of the ideal transfer student experience are most important to making **major improvements** in transfer outcomes? *(15 minutes)*
3. As a table, pick the top three things in the ideal transfer student experience and have one person from your table add them to our Padlet. *(10 minutes)*

All: React and respond to what is shared in the Padlet.

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Self-Reflection & Share Out (10 min)

1. Reflect on your self-assessment. How does it connect to the ideal transfer student experience?

2. What are 1-3 things you can do from your role to address opportunities revealed by the self-assessment and work toward the ideal transfer student experience at your institution?

Note: Capture your reflections from questions 1 and 2 in the note catcher below your self-assessment

3. Let's hear from 1-2 people!

Share Your Intentions Here:



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Thank You

Coming in Fall 2024: Transfer Playbook 2.0



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