Team 1 / Blue

Katie Adamchik
Vincent Bingham
Chris Butcher
Lamont Campbell
Amy Danzo
Pattie Dillon
Ashley Garrett
Lilly Massa-McKinley
Kayla Gill

Participant alias: KIRSTIN C

drive.google.com

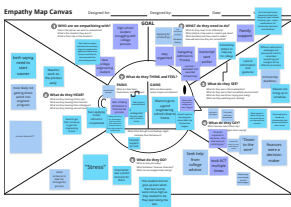**Participant 1_Kirstin C - Google Drive**

CLICK ON THE GOOGLE LINK to learn about your "User"

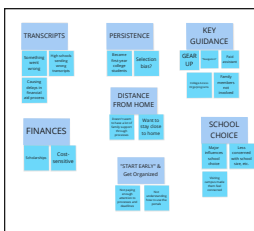You will have about 10 minutes to review the data in the folder.

You will find a Google sheet with quotes, a journey map the student created of their admissions journey and some video clips.

After you've reviewed all the data, get together as a group and move to the next workspace: The empathy map
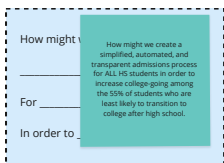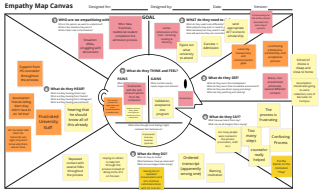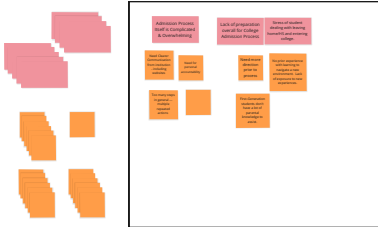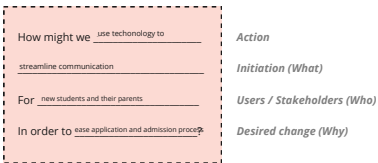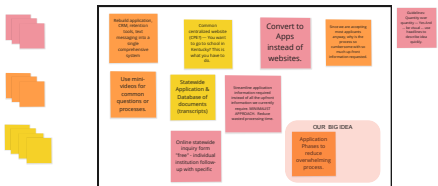

Step 1: Empathy map

Empathy Map Canvas

GOAL

Step 2: Themes

TRANSCRIPTS
PERSISTENCE
KEY GUIDANCE
GEAR UP
DISTANCE FROM HOME
FINANCES
SCHOOL CHOICE
"START EARLY" & Get Organized

Step 3: Frame opp.

What are challenges or potential opportunities to support your student with their goals as it relates to their college admission journey?

Step 4: Reframe HMW

How might w...

How might we create a simplified, automated, and transparent admissions process for ALL HS students in order to increase college-going among the 55% of students who are least likely to transition to college after high school.

For _____

In order to _____

Action

Initiation (What)

Users / Stakeholders (Who)

Desired change (Why)

Step 5: Ideation

Tuition free college

Everyone gets paid fairly!

OUR BIG IDEA

How might we simplify the admissions process for every HS student in order to effectively increase the enrollment rate of the 55% of HS graduates who do not go to college?

Participant alias: MILES M

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Participant 2_Miles M - Google Drive

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Step 1: Empathy map

Step 2: Themes

Step 3: Frame opp.

What are challenges or potential opportunities to support your student with their goals as it relates to their college admission journey?

Step 4: Reframe HMW

How might we *use techonology to streamline communication*

For *new students and their parents*

In order to *ease application and admission process*

Action

Initiation (What)

Users / Stakeholders (Who)

Desired change (Why)

Step 5: Ideation

Participant alias: NORA R

drive.google.com

Participant 3_Nora R - Google Drive

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Step 1: Empathy map

Step 2: Themes

Step 3: Frame opp.

What are challenges or potential opportunities to support your student with their goals as it relates to their college admission journey?

Step 4: Reframe HMW

How might we streamline the handoff process

_____

For ___students___

In order to ___ease their transition to college___ ?

Action

Initiation (What)

Users / Stakeholders (Who)

Desired change (Why)

Step 5: Ideation

OUR BIG IDEA

Participant alias: ROSE M

drive.google.com

Participant 4_Rose M - Google Drive

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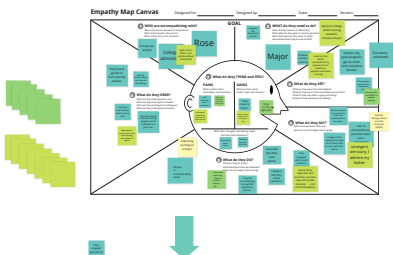
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Step 1: Empathy map

Empathy Map Canvas

Step 2: Themes

decision making
Relationships

Step 3: Frame opp.

What are challenges or potential opportunities to support your student with their goals as it relates to their college admission journey?

Step 4: Reframe HMW

How might we _____
foster supportive and intentional relationships
_____
For _____ students who are going through the admissions process
In order to _____ reduce anxiety by better informing them, during the process and into their first year ?

Action

Initiation (What)

Users / Stakeholders (Who)

Desired change (Why)

Step 5: Ideation

OUR BIG IDEA

Go TEAM 4!!